

## **Custom Warranty Program**

Warranties are a valuable tool to distinguish a company amongst its competition and to signal its service or product quality. Whether a company already offers a warranty program, or is considering offering one, SRA brings valuable tools to maximize the benefits of implementing a customized warranty program. Through the SRA Safe Harbor Custom Warranty Plan, clients can gain an additional revenue source all while stabilizing cash flow and minimizing exposure.

## Why Choose Us?

- Experienced Risk Managers
- Highly Competitive Fee Structures
- Unmatched Legal Team
- Top-Tier Claims Handling Partners

## Who Can Benefit?

- Construction Services
- Dealers
- Retailers
- Machinery & Equipment
- Luxury Goods
- Manufacturers

The Custom Warranty Program allows any business that manufacturers, distributes, or sells a tangible product to build a custom warranty program.



Accumulate tax-deferred reserves



Defined warranty and administrative staff



Attract new customers and retain existing